Questions:

1. What are your top 10 preferred websites for design inspiration?
2. What is your website’s primary purpose?
3. Who is your target audience or market?
4. What will be the overall theme of your website?
5. Do you have a specific design style in mind (modern, minimalistic, corporate, playful, etc.)?
6. Do you have any color schemes in mind?
7. What is your business all about?
8. What pages and sections do you want to include (e.g., Home, About, Contact, Blog, Store)?
9. Will you be providing the content, images, and videos, or will you need assistance with that?
10. Are there any special features you’d like (e.g., a contact form, live chat, booking system, e-commerce functionality)?
11. What is your ideal timeline for this project?
12. Who will be managing the website after it’s launched? Would you like training for ongoing maintenance?
13. Who are your main competitors, and what do you like or dislike about their websites?
14. What makes your business or service unique compared to your competitors?
15. Are there any design elements or website features you specifically dislike?
16. Would you prefer a cute or formal look, or any particular theme or mood for the site?

Client

* Nurse by trade for 32 years
* Retiring to puppy breeding
* Swamp of Golden retrievers
* Improve existing website
* Sold 2 litters so far
* Future litter coming
* Has pictures
* Front page christmas tree pic all 3 of them (she’ll supply it)
* To build a puppy website is the goal
* Lived on a farm, does horses and cats
* Wants to breed german shepherds
* Family and dogs
* Doesnt run a puppy mill 4 litters a year at most
* Wants people to have great dogs
* Good smart dog
* 1-5000 price range
* Willing to ship
* White litter $1000, it’s 2-3k usually
* Will have color variations
* Colors 2-5
* Has a girl 2 colors
* Another girl 4-5 pure bred
* Boy right in the middle
* Red with a perfect heart on his head wt a white he was red a little white on his paws
* Double dna tested genetically tested before selling puppies
* Wisdom panel >
* Bark panel >
* Hip dysplasia is common for golden retrievers
* We'll see the doggy <33
* Second testing is done just to be sure there is no hip dysplasia
* Normal weight female 55-65 lbs
* 80 lbs
* White one 70lbs just got pregnant
* 103 lbs (boi) loves to run
* Three river retrievers -> name of website
* Has fb and instagram, does tiktok had a dog fb
* Contract is a must for customers to read first
* Not necessary to
* To show person who she got it from person had 7 females
* Purchase information similar to current but do some modifications
* Cash zelle venmo
* Not Physically shipped but she will drive to places will charge fee for x miles
* Dogs in kansas, iowa, mississipi, michigan
* Dogs must be 8 wks or older
* Register the litter
* Provide the whole
* Started deworming til they go home
* At 6 wks vaccinations
* 6-7 wks vet
* Health record
* Has an Akc packet that has everything in it
* Paid extra to pick up a litter
* Majority of information there (purchase information) is good but wants to add more

Finley river retrievers (a competitor)

* Doesnt like the black panel thingy and the extending nav
* Doent like black title
* Likes the pics, make it abit smaller
* Likes sharing family and stuff
* Doesnt like the wood thingy there maybe just a pic with her with dogs,,
* No footer. Likes header or nav as soon as u open it
* Wants contact immediately after openoing so a big button or smth
* Sticky nav
* Mobile and desktop
* Dont wanna be overwhelmed, wants a gallery
* Able to insert new puppies without needing help or smtn
* Wont show pics for a lil bit
* Okay with either having someone do it for her or have her do it
* March gna have another puppies
* Wanna put pics of puppies and when sold mark em unavailable
* Little overkill ung chief doge page
* Wants a page for girls and boys
* Past litters pictures and comments to help sell
* Placeo n the site connected to fb where people can rate them
* Contract very ez to find
* Def not dark green (on site color that she wants)
* 3 primary colors: neutral and happy colors friendly colors
* Hands on
* Come visit us make an appointment
* Want ppl to come meet the dogs
* Sterilizing the bldg
* Want ppl to feel comfy so give 2hrs notice for them to prepare for clean up
* Get the option to visit together or separate
* Puppy friendly environment
* Pick up at 3 wks
* Part of contact page to make an appointment
* Have a questions part for the form multiple options
* Something about response time tell it on the contact page
* Brief description of dogs behavior
* Allservicep
* Wld love a logo
* 3 golde nret
* 2 grand
* Oldest grandson is named river
* Visiting hours but by appointment only
* Ozark missouri

Airservicesheatac.com

* Likes bright not monochromatic
* Gives options to choose from she likes it
* Schedule online make it something else like the contact
* Phone number put it there
* Likes that it gives alot of info
* Pretty field or dogs running
* Fun and pleasant not paneling not solid green
* Likes the layout of the site
* Likes the learn more button

Drpapagayo website (ayee tito ni avi)

* Gusto ung form information and stuff about sa patient
* Dont do dark colors
* Likes the layout kinda soft but bright
* Soft and friendly
* Dogs and xmas trees

<https://www.facebook.com/tresa.marlowkimbrough>

Ratings > measure of success

Reviews and ratings need to be public

Beyond the scope of what we r studying rn just put temporary

Does she look at ur site and be proud when she put it on her businsess card

Pull apis from fb have to have her credentials if yk then go but if theres anything personal no

Sold 23 puppies alr

Goes an extra mile to give care packages (food, bowties, blankets that smell like mom)

Lots of scams in the area, she is a real one

What makes her stand out is how she is willing to personally meet to let them see the puppies

417496

Instagram

Put pricces on the contract

Established in 2022

Have a faq

Golden retriever basic info

Why choose it compared to other

Bootstrap is allowed !!!